## **Course Outline**

## (A SIDC CPE approved course)

Title: Digital Economy and Capital Market Series: Financial Technology (Fintech), Artificial Intelligence (AI), Big Data

and Internet of Things (IOTs)

Date: 22nd November 2017

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

## **Objectives**

1. Explain what is Digital Economy; .

2. Define what is Financial Technology (Fintech), Big Data, Artificial Intelligence and Internet of Things; and

3. Discuss the application of Fintech, Big Data, Al and IoTs on various industries

Time	Descriptions
9:00-10:30	Digital Economy
	- Definition
	- Impact on Economy
	- E-Commerce / M-Commerce
	- Cashless Society
10:30-10:45	Coffee Break
10 : 45 - 12 : 00	Financial Technology (Fintech)
	- Key Areas- Blockchain Technology
	- Outlook
	- Challenges
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12 : 00- 13 : 00	Big Data
	- Definition
	- Applications on Government, Manufacturing, Healthcare, Education, Media, Sports and etc
	- Critiques
13:00-14:00	Lunch Break
14:00-16:00	Artificial Intelligence (AI)
14.00-10.00	Attrictal intelligence (Al)
	- History
	- Knowledge Representation
	- Approaches / Tools
	- Application on Healthcare, Automotive, Finance and etc
16:00-16:15	Coffee Break
13.00 10.13	
16:15 - 18:30	Internet of Things (IOTs)
	Definition
	- Definition - Application on Media, Environment Monitoring, Infrastructure Management, Agriculture,
	Energy Management, Medical and Healthcare, Building and Home Automation,
	Transportation and Consumer Application
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TRAINI	NG COURSE REGISTRATION FORM
COURSE TITLE	Digital Economy and Capital Market Series: Financial Technology (Fintech), Artificial Intelligence (AI), Big Data
	and Internet of Things (IOTs)
COURSE DATE	22nd November 2017
VENUE	Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	RM 398 for Banker, member of professional associations [early bird by 22 Oct. 2017]
	RM 448 for Banker, member of professional associations
	RM 518 for Public [early bird by 22 Oct. 2017]
	RM 588 for Public
	Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance
SIDC CPE Points	10 (Ten)
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD".
	2. Or bank in to MAYBANK A/C #. 557063320872
	3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies.
	2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form
	to confirm reservation for the participant.
	3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date
	incurs a 20% transfer fee and must be within 1 month from the effected month. However,
	we allow a replacement participant with no additional charge.
	4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the
	program fee.
	5. Payment made any time AFTER the program date will result in an additional collection fee
	amounting to 15% of the original invoiced amount.
	6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the
	basic of space availability.
	7. DISCLAIMER: CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the
	speaker(s) without further notice, reserves the right to cancel/postpone this program.
	Administrators and participants will be notified and any payment received will be carried
	forward.
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PROFESSIONAL ASSOCIATIONS	
MEMBERSHIP NO.	
ADMINISTRAT	OR DETAILS
COMPANY	
CONTACT PERSON	
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